



GREEN UMBRELLA MEMBERSHIP

*for educational
institutions*

Green Umbrella is helping educational institutions in Greater Cincinnati address climate change issues, create thriving outdoor education spaces, develop inspiring standards-aligned curricula, and connect researchers with community experts.



 **Green
Umbrella**
REGIONAL CLIMATE COLLABORATIVE

BENEFITS OF MEMBERSHIP

Green Umbrella membership will help your learning community connect with thought leaders on sustainability and climate action, make tangible improvements to your campus for student learning and cost savings, and connect students with green career pathways.



Membership Benefits Include*:

**Benefits may vary by level*

Training and Networking

Connect with the brightest sustainability minds in the region

- Engaging workshops and trainings
- Access to Green Umbrella's Member Directory
- Discounts to the largest Sustainability Summit in the Midwest
- Opportunities for employees to participate in our unique programs

Marketing Opportunities

Reach the people that matter most to your organization

- Highlight your successes in Green Umbrella's biweekly newsletter, blog, reports, and on social media channels
- Publicize your events on the Green Umbrella public calendar
- Recruit job candidates through our popular Green Jobs board

Resources and Technical Support

Get access to available funding and resources

- Funding and technical assistance tracking
- Sustainability tools and models
- Collaborative grant proposals
- Letters of support for grants and awards
- Consultations on curriculum development, greenspace creation, sustainability-related educational programming

"Plant what you can in the space that you have. We will be able to take our instruction to greater heights because of our partnership with Green Umbrella."

Leslie Lyles
Educator, Cincinnati Public Schools



MEMBERSHIP LEVELS

Membership Costs

To make the opportunity to become a member available to as many school districts, colleges, and independent schools as possible, we've tailored the cost of membership to reflect the size of community served. See our chart below to determine the best fit for your organization.

Size of Student Body	Participating <i>We're interested in exploring new ways to make our school more sustainable.</i>	Supporting <i>We're ready to take significant steps towards becoming a more sustainable school.</i>	Leading <i>We're prepared to lead the way in creating sustainable, resilient, and thriving schools.</i>
Under 5,000	Free	\$250	\$750
5K to 25K	Free	\$500	\$1,000
25K to 50K	Free	\$1,250	\$2,500
50K and Up	Free	\$2,500	\$5,000

“Green Umbrella impacts our organization through their continued efforts to connect Cincinnati’s school communities with access to green spaces, and to teach stewardship for those spaces. They are helping Cincinnati lay a foundation for our students to build upon for years to come. It is exciting work!”

Kate Pond
Cincinnati Public Schools
Curriculum Department

DETAILED MEMBERSHIP BENEFITS

	Participating	Supporting	Leading
Capacity Building (Training and Networking)			
# of Employees with access to online member resources	10	20	50
Participation in Collaborative Teams	✓	✓	✓
Webinars, Workshops, and Trainings	✓	✓	✓
Advanced Workshops and Trainings		✓	✓
Invitations to Exclusive Member Events		✓	✓
Discounts to Midwest Regional Sustainability Summit		✓	✓
Professional Development Opportunities and Workplace Trainings			✓
Free attendance to GU's Annual Meeting & Regional Climate Collaborative Gatherings for up to 4 organization Members			✓
Communications and Marketing Benefits			
Regional Updates (member only via newsletters and e-blasts)	✓	✓	✓
Inclusion in Network Directory	✓	✓	✓
Access to Member Contact Information in Network Directory	✓	✓	✓
Lead Generation and Business Development Opportunities		✓	✓
Opportunities to Present as a Speaker or Trainer		✓	✓
Access to Post on Green Jobs Board and Event Calendar		✓	✓
Opportunities to Highlight Your Organization's Sustainability Efforts and Successes in Publications and Communications		✓	✓
Opportunities to Co-host a Branded Event			✓
Resources and Technical Support			
Access to Tools, Models, Knowledge Sharing, and Best Practices	✓	✓	✓
Access Statewide Policy and Legislation Updates/Resources	✓	✓	✓
Access to Funding and Technical Assistance Tracking		✓	✓
Letters of Support for Grants and Awards		✓	✓
Opportunities to Collaborate on Grant Applications		✓	✓
Planning and Implementation Consultations			✓
Qualification for a Subsidized Climate Fellow (pending availability)			✓

**Program collaborative teams include those of the Greater Cincinnati Food Policy Council, Green Schoolyards Action Network, Greenspace Alliance, Cincinnati 2030 District, and the Regional Climate Collaborative Working Groups.*

Benefits can be used within specific Green Umbrella programs that are of special interest to the member or within the organization as a whole. That means if you have a particular interest in food systems, getting kids outside, greenspace conservation and access, emissions reductions, or resilience planning, we can tailor opportunities to your priorities.

PROGRAM SPECIFIC

MEMBER RESOURCES FOR EDUCATIONAL INSTITUTIONS



Supporting and Leading Level Membership also comes with the ability to access program-specific benefits *at no additional cost!*

Check out some of the highlights below:

- Opt-in as a Cincinnati 2030 District building member to help make tangible progress towards 50% reductions in emissions related to the built environment by 2030. Building membership includes building benchmarking and annual reporting on energy use, water use, and commuting emissions and access to 2030 District resources, funding opportunities, vetted service-providers and events.
- Tap into workplace wellness and values-based food purchasing consultation and technical assistance. (Leading Level)
- Join the Green Schoolyards Action Network and tap into toolkits, curricula and resources to expand access to outdoor learning in your district/at your school.
- Participate in collaborative funding proposals for greenspace and outdoor learning environments on school campuses.
- Connect to outdoor and environmental education partners for on-campus and field trip programming.
- Access plant swaps, classes, and workshops for school-based orchard stewards.

“Green Umbrella brings together organizations and businesses across the tri-state to work collaboratively on sustainability initiatives and this has facilitated many partnerships for NKU. Green Umbrella has been an asset for our students who seek out internships, jobs and networking opportunities. Faculty and staff have worked with Green Umbrella on impactful community projects and 2030 District goals. Green Umbrella continues to be a valuable partner and membership for NKU.”

Tiffany Budd

Sustainability Operations Coordinator
Northern Kentucky University

STEPS IN THE EDUCATIONAL INSTITUTION MEMBERSHIP PROCESS:



For questions about school district and higher education membership please contact membership@greenumbrella.org.

We look forward to working with you!

The Green Umbrella Team



- 1 Fill out the [membership form](#).
- 2 You will receive a welcome email from us, which will include login information to our membership portal, which will give you access to:
 - Our membership directory.
 - Posting privileges to Green Umbrella's Jobs Board and Events Calendar.
 - Member-only resources, webinars, events, and more!
- 3 Throughout the year, you will receive personal invitations to:
 - Private building tours.
 - Upcoming best practices training, workshops, discussion panels.
 - The annual Midwest Regional Sustainability Summit.
 - Updates on available resources and relevant school news.