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# GREEN UMBRELLA MEMBERSHIP

*for nonprofits*

Green Umbrella is helping nonprofits around the region secure funding, build capacity, and leverage collaboration with like minded organizations to address climate change and help create resilient, equitable, and thriving communities.



**Green  
Umbrella**  
REGIONAL CLIMATE COLLABORATIVE

# BENEFITS OF MEMBERSHIP

Green Umbrella membership gives your organization access to resources that help you make progress towards your goals while working towards a shared vision of a thriving region.



## Membership Benefits Include\*:

*\*Benefits may vary by level*

### Training and Networking

*Connect with the brightest sustainability minds in the region*

- Engaging workshops and trainings
- Access to Green Umbrella's Member Directory
- Discounts to the largest Sustainability Summit in the Midwest
- Opportunities for employees to participate in our unique programs

### Marketing Opportunities

*Reach the people that matter most to your organization*

- Highlight your successes in Green Umbrella's biweekly newsletter, blog, reports, and on social media channels
- Publicize your events on the Green Umbrella public calendar
- Recruit job candidates through our popular Green Jobs board

### Resources and Technical Support

*Get access to available funding and resources*

- Funding and technical assistance tracking
- Sustainability tools and models
- Collaborative grant proposals
- Letters of support for grants and awards

*"Our Green Umbrella membership provides us with invaluable opportunities to build lasting relationships and work collaboratively to advance environmental justice and policy priorities. Working with the Greater Cincinnati Regional Climate Collaborative and the Faith Communities Go Green Advocacy Working Group amplifies our ability to secure local and statewide policy wins and build an inclusive and powerful environmental movement in Ohio."*

**Kylie Johnson**

Southwest Ohio Regional Director  
Ohio Environmental Council



# MEMBERSHIP LEVELS

## Membership Costs

To make the opportunity to become a member available to as many organizations as possible, we've tailored the cost of membership to reflect your organization's size. See our chart below to determine the best fit for your nonprofit.

Revenue	<b>Participating</b> <i>We're interested in exploring new ways to create a more resilient, equitable, thriving community.</i>	<b>Supporting</b> <i>We're ready to take significant steps toward creating a resilient, equitable, and thriving community.</i>	<b>Leading</b> <i>We're prepared to lead the way in creating resilient, equitable and thriving communities!</i>
Over \$5M	Free	\$2,500	\$5,000
\$1-5M	Free	\$1,500	\$2,500
\$250K-1M	Free	\$500	\$1,000
Under \$250K	Free	\$250	\$500

*Financial assistance for supporting or leading levels of membership is available for equity/justice-focused community-based organizations\*. If cost is a barrier to you, please apply [here](#).*

*"Access. Inclusivity. Launch Pad. These are words I associate with Green Umbrella and their work. I've seen how their staff weaves research, community priorities, and advocacy into action. Our region is a national leader thanks to all these fancy words and projects, however; it's the human element, the connections that Green Umbrella has fostered that allows us to move forward together. We're on a mission to save the world, right? We're moving the needle because of shared values and collective impact. I'm thankful to have Green Umbrella as a foundation for our movement."*

**Tanner Yess**  
 Executive Director  
 Groundwork Ohio River Valley

# DETAILED MEMBERSHIP BENEFITS

	Participating	Supporting	Leading
<b>Capacity Building (Training and Networking)</b>			
# of Employees with access to online member resources	10	20	50
Participation in Collaborative Teams	✓	✓	✓
Webinars, Workshops, and Trainings	✓	✓	✓
Advanced Workshops and Trainings		✓	✓
Invitations to Exclusive Member Events		✓	✓
Discounts to Midwest Regional Sustainability Summit		✓	✓
Professional Development Opportunities and Workplace Trainings			✓
Free attendance to GU's Annual Meeting & RCC Gatherings for up to 4 organization Members			✓
<b>Communications and Marketing Benefits</b>			
Regional Updates (member only via newsletters and e-blasts)	✓	✓	✓
Inclusion in Network Directory	✓	✓	✓
Access to Member Contact Information in Network Directory	✓	✓	✓
Opportunities to Present as a Speaker or Trainer		✓	✓
Access to Post on Green Jobs Board and Event Calendar		✓	✓
Opportunities to Highlight Your Organization's Sustainability Efforts and Successes in Publications and Communications		✓	✓
Opportunities to Co-host a Branded Event			✓
<b>Resources and Technical Support</b>			
Access to Tools, Models, Knowledge Sharing, and Best Practices	✓	✓	✓
Access Local and Statewide Policy and Legislation Updates/Resources	✓	✓	✓
Access to Funding and Technical Assistance Tracking and Updates on Available Resources		✓	✓
Letters of Support for Grants and Awards		✓	✓
Opportunities to Collaborate on Grant Applications		✓	✓
Planning and Implementation Consultations			✓
Qualification for a Subsidized Climate Fellow (pending availability)			✓

*\*Program collaborative teams include those of the Greater Cincinnati Food Policy Council, Green Schoolyards Action Network, Greenspace Alliance, Cincinnati 2030 District, and the Regional Climate Collaborative Working Groups.*

*Benefits can be used within specific Green Umbrella programs that are of special interest to the member or within the organization as a whole. That means if you have a particular interest in food systems, getting kids outside, greenspace conservation and access, emissions reductions, or resilience planning, we can tailor opportunities to your priorities.*

# PROGRAM SPECIFIC

## MEMBER RESOURCES FOR NONPROFITS



**Supporting and Leading Level Membership also comes with the ability to access program-specific benefits *at no additional cost!***

*Check out some of the highlights below:*

- Opt-in as a Cincinnati 2030 District building member or community partner to help make tangible progress towards 50% reductions in emissions related to the built environment by 2030. Building membership includes building benchmarking and annual reporting on energy use, water use, and commuting emissions and access to 2030 District resources, funding opportunities, vetted service-providers, and events.
- Tap into workplace wellness and values-based food purchasing consultation and technical assistance. (Leading Level)
- Promote your free outdoor events through the Great Outdoor Weekend marketing campaign - now with highlighted events each weekend!
- Use the Greenspace Alliance's Regional Prioritization Plan in your planning and grant writing processes and participate in collaborative funding proposals for conservation and restoration activities.
- Connect to schools looking for outdoor and environmental education partners for on-campus and field trip programming.

*“Becoming a member of Green Umbrella was a no-brainer, but we never anticipated all of the ways our organization would benefit. From finding like-minded applicants to our job postings on the Green Jobs list, to meeting other members at networking events like Green Drinks and the Summit that directly led to grant funding, project collaborations, and training opportunities for staff, to becoming more involved in their teams and initiatives that advance sustainability locally - joining Green Umbrella became an essential part of our sustainability strategy.”*

Vivian Melody

Former Director of Sustainability and Communications  
Community of the Transfiguration, Glendale

# STEPS IN THE NONPROFIT MEMBERSHIP PROCESS:



For questions about nonprofit membership please contact [membership@greenumbrella.org](mailto:membership@greenumbrella.org).

We look forward to working with you!

*The Green Umbrella Team*



- 1 Fill out the [membership form](#).
- 2 You will receive a welcome email from us, which will include login information to our membership portal, which will give you access to:
  - Our membership directory
  - Posting privileges to Green Umbrella's Jobs Board and Events Calendar.
  - Member-only resources, webinars, events, and more!
- 3 Throughout the year, you will receive personal invitations to:
  - Private building tours.
  - Upcoming best practices training, workshops, and discussion panels.
  - The annual Midwest Regional Sustainability Summit
  - Updates on available resources and relevant school news.