



# GREEN UMBRELLA MEMBERSHIP

*for local  
governments*

Green Umbrella is helping local governments around the region secure funding, build capacity, and leverage collaboration to reduce their climate impact and create more resilient, equitable, and thriving communities.



 **Green  
Umbrella**  
REGIONAL CLIMATE COLLABORATIVE

# BENEFITS OF MEMBERSHIP

Green Umbrella membership will give your community or agency access to resources that help you make progress towards your goals while working with other community leaders towards a shared regional vision. Benefits vary by level, highlights include:

## Membership Benefits Include\*:

*\*Benefits may vary by level*



### Training and Networking

*Connect with the brightest sustainability minds in the region*

- Engaging workshops and trainings
- Access to Green Umbrella's Member Directory
- Discounts to the largest Sustainability Summit in the Midwest
- Opportunities for employees to participate in our unique programs

### Marketing Opportunities

*Reach the people that matter most to your organization*

- Highlight your successes in Green Umbrella's biweekly newsletter, blog, reports, and on social media channels
- Publicize your events on the Green Umbrella public calendar
- Recruit job candidates through our popular Green Jobs board

### Resources and Technical Support

*Get access to available funding and resources*

- Funding and technical assistance tracking
- Sustainability tools and models
- Collaborative grant proposals
- Letters of support for grants and awards
- Eligible for a Climate Fellow





# MEMBERSHIP LEVELS

## Membership Costs

To make the opportunity to become a member available to as many local governments as possible, we've tailored the cost of membership to reflect community size. See our chart below to determine the best fit for your organization.

	Population	<b>Participating</b> We're interested in exploring new ways to create a more resilient, equitable, thriving community.	<b>Supporting</b> We're ready to take significant steps toward creating a resilient, equitable, and thriving community.	<b>Leading</b> We're prepared to lead the way in creating resilient, equitable and thriving communities!
<b>County</b>	N/A	Free	\$2,500	\$5,000
<b>City/Town/Township/Village</b>	Over 75k	Free	\$2,500	\$5,000
	10-75k	Free	\$1,250	\$2,500
	3-10k	Free	\$500	\$1,000
	Under 3k	Free	\$250	\$500
<b>District</b>	Over 500k	Free	\$2,500	\$5,000
	100k-500k	Free	\$1,250	\$2,500
	Under 100k	Free	\$500	\$1,000

*\*Financial assistance for supporting or leading levels of membership is available for communities with over 80% "disadvantaged" census tracts according to the [Climate and Economic Justice Screening Tool](#). If you qualify, please fill out a financial assistance form [here](#).*

*"Green Umbrella has played an integral role in the launch of so many of our important city programs, from our waste reduction program and the launch of our 2030 District, to helping us create our annual Green Cincinnati Plan. We couldn't do this important work without their help."*

**Oliver Kroner**  
City of Cincinnati

Director of the Office of Environment and Sustainability

# DETAILED MEMBERSHIP BENEFITS

	Participating	Supporting	Leading
<b>Capacity Building (Training and Networking)</b>			
# of Employees with access to online member resources	10	20	50
Participation in Collaborative Teams*	✓	✓	✓
Webinars, Workshops, and Trainings	✓	✓	✓
Advanced Workshops and Trainings		✓	✓
Invitations to Exclusive Member Events		✓	✓
Discounts to Midwest Regional Sustainability Summit		✓	✓
Professional Development Opportunities and Workplace Trainings			✓
Free attendance to GU's Annual Meeting & Regional Climate Collaborative Gatherings for up to 4 organization Members			✓
<b>Communications and Marketing Benefits</b>			
Regional Updates (member only via newsletters and e-blasts)	✓	✓	✓
Inclusion in Network Directory	✓	✓	✓
Access to Member Contact Information in Network Directory		✓	✓
Opportunities to Present as a Speaker or Trainer		✓	✓
Access to Post on Green Jobs Board and Event Calendar		✓	✓
Opportunities to Highlight Your Organization's Sustainability Efforts and Successes in Publications and Communications		✓	✓
Opportunities to Co-host a Branded Event			✓
<b>Resources and Technical Support</b>			
Access to Tools, Models, Knowledge Sharing, and Best Practices	✓	✓	✓
Access Local and Statewide Policy and Legislation Updates/Resources	✓	✓	✓
Access to Funding and Technical Assistance Tracking		✓	✓
Letters of Support for Grants and Awards		✓	✓
Opportunities to Collaborate on Grant Applications		✓	✓
Planning and Implementation Consultations			✓
Qualification for a Subsidized Climate Fellow (pending availability)			✓

\*Program collaborative teams include those of the Greater Cincinnati Food Policy Council, Green Schoolyards Action Network, Greenspace Alliance, Cincinnati 2030 District, and the Regional Climate Collaborative Working Groups.

Benefits can be used within specific Green Umbrella programs that are of special interest to the member or within the organization as a whole. That means if you have a particular interest in food systems, getting kids outside, greenspace conservation and access, emissions reductions, or resilience planning, we can tailor opportunities to your priorities.

# PROGRAM SPECIFIC

## MEMBER RESOURCES FOR LOCAL GOVERNMENTS



**Supporting and Leading Level Membership also comes with the ability to access program-specific benefits *at no additional cost!***

*Check out some of the highlights below:*

- Opt-in as a Cincinnati 2030 District building member to help make tangible progress towards 50% reductions in emissions related to the built environment by 2030. This includes building benchmarking and annual reporting on energy use, water use, and commuting emissions and access to 2030 District resources, funding opportunities, vetted service-providers, and events.
- Tap into workplace wellness and values-based food purchasing consultation and technical assistance. (Leading Level)
- Promote your free outdoor events through the Great Outdoor Weekend marketing campaign - now with highlighted events each weekend!
- Protect the beauty, environmental quality and health of your community by working with the experts on the Greenspace Alliance to incorporate the Regional Greenspace Prioritization Plan into your community's planning process. Participate in collaborative funding proposals, and seek support for your grant-funded projects, for conservation and restoration activities.

*"The Greater Cincinnati Regional Food Policy is an ongoing partner and stakeholder in my work. The expertise provided by the council and Green Umbrella has informed the development of countless programs and initiatives that positively impact our communities. The regional approach has kept me in touch with colleagues throughout Greater Cincinnati which has increased cooperation as we work together to develop an ecosystem for regional success."*



**Tony Staubach**

Food Waste Diversion Program Specialist  
Hamilton County ReSource

# STEPS IN THE LOCAL GOVERNMENT MEMBERSHIP PROCESS:



For questions about local government membership please contact [membership@greenumbrella.org](mailto:membership@greenumbrella.org).

We look forward to working with you!

*The Green Umbrella Team*



- 1 Fill out the [membership form](#).
- 2 You will receive a welcome email from us, which will include login information to our membership portal, which will give you access to:
  - Our membership directory.
  - Posting privileges to Green Umbrella's Jobs Board and Events Calendar.
  - Member-only resources, webinars, events, and more!
- 3 Throughout the year, you will receive personal invitations to:
  - Private building tours.
  - Upcoming best practices training, workshops, and discussion panels.
  - The annual Midwest Regional Sustainability Summit.
  - Updates on available resources and relevant school news.