



GREEN UMBRELLA MEMBERSHIP

for businesses

If your business is passionate about addressing climate change and creating resilient, equitable, and thriving communities across Greater Cincinnati, we welcome you to become a member. Our business member network spans tiny startups to fortune 500 companies.



“Climate change is the world’s largest business challenge.”

-Forbes Nov. 15th 2022

 **Green
Umbrella**
REGIONAL CLIMATE COLLABORATIVE

BENEFITS OF MEMBERSHIP

Green Umbrella membership will give your company access to resources that help you make progress towards your sustainability goals, generate new business, develop leads, and collaborate with like-minded individuals and organizations.



Membership Benefits Include*:

**Benefits may vary by level*

Training and Networking

Connect with the brightest sustainability minds in the region

- Engaging workshops and trainings
- Access to Green Umbrella's Member Directory
- Discounts to the largest Sustainability Summit in the Midwest
- Opportunities for employees to participate in our unique programs

Marketing Opportunities

Reach the people that matter most to your organization

- Highlight your successes in Green Umbrella's biweekly newsletter, blog, reports, and on social media channels
- Publicize your events on the Green Umbrella public calendar
- Recruit job candidates through our popular Green Jobs board
- Opportunity to highlight your services to local governments and educational institutions looking to make sustainability and resilience improvements

Resources and Technical Support

Get access to available funding and resources

- Funding and technical assistance tracking
- Sustainability tools and models
- Consultations for planning and implementing sustainability, resilience, and values-based procurement strategies



MEMBERSHIP LEVELS

Membership Costs

To make the opportunity to become a member available to as many businesses as possible, the cost of membership is based on annual revenue levels. See our chart below to determine the best fit for your company.

Revenue	Participating <i>We're interested in exploring new ways to be more sustainable and to reduce business costs.</i>	Supporting <i>We're ready to take significant steps towards becoming a more resilient and sustainable business.</i>	Leading <i>We're prepared to lead the way in business sustainability and community resilience.</i>
Publicly Traded	\$3,750	\$7,500	\$15,000
Over \$10M	\$2,500	\$5,000	\$10,000
\$5-10M	\$1,000	\$2,500	\$5,000
\$1-5M	\$500	\$1,250	\$2,500
\$250k-1M	\$250	\$500	\$1,000
Under \$250k	\$100	\$250	\$500

**Financial assistance is available for social entrepreneurial start-ups and small local farms. If cost is a barrier to you, please apply [here](#).*



“Green Umbrella Membership has given us ongoing networking and business development opportunities. We get great leads that are typically people who are more likely to buy our services. We also hired several amazing employee's using the Green Umbrella jobs board.”

Flequer Vera
CEO, Sustainability

DETAILED MEMBERSHIP BENEFITS

	Participating	Supporting	Leading
Capacity Building (Training and Networking)			
# of Employees with access to online member resources	10	20	50
Participation in Collaborative Teams	✓	✓	✓
Webinars, Workshops and Trainings	✓	✓	✓
Advanced Workshops and Trainings		✓	✓
Invitations to Exclusive Member Events		✓	✓
Discounts to Midwest Regional Sustainability Summit		✓	✓
Professional Development Opportunities and Workplace Trainings			✓
Free attendance to GU's Annual Meeting & Regional Climate Collaborative Gatherings for up to 4 organization Members			✓
Communications and Marketing Benefits			
Regional Updates (member only via newsletters and e-blasts)	✓	✓	✓
Inclusion in Network Directory	✓	✓	✓
Access to Member Contact Information in Network Directory	✓	✓	✓
Lead Generation and Business Development Opportunities		✓	✓
Opportunities to Present as a Speaker or Trainer		✓	✓
Access to Post on Green Jobs Board and Event Calendar		✓	✓
Opportunities to Highlight Your Organization's Sustainability Efforts and Successes in Publications and Communications			✓
Opportunities to Co-host a Branded Event			✓
Resources and Technical Support			
Access to Tools, Models, Knowledge Sharing, and Best Practices	✓	✓	✓
Access Statewide Policy and Legislation Updates/Resources	✓	✓	✓
Access to Funding and Technical Assistance Tracking		✓	✓

**Program collaborative teams include those of the Greater Cincinnati Food Policy Council, Green Schoolyards Action Network, Greenspace Alliance, Cincinnati 2030 District, and the Regional Climate Collaborative Working Groups.*

Benefits can be used within specific Green Umbrella programs that are of special interest to the member or within the organization as a whole. That means if you have a particular interest in food systems, getting kids outside, greenspace conservation and access, emissions reductions, or resilience planning, we can tailor opportunities to your priorities.



PROGRAM SPECIFIC

MEMBER RESOURCES FOR BUSINESSES



Business Membership also comes with the ability to access program-specific benefits *at no additional cost!*

Check out some of the highlights below:

- Opt-in as a **Cincinnati 2030 District** building member and/or professional partner to help make tangible progress towards 50% reductions in emissions related to the built environment.
 - Building membership includes building benchmarking and annual reporting on energy use, water use, and commuting emissions and access to 2030 District resources, funding opportunities, vetted service providers and events.
 - Being a professional partner (subject to additional screening) involves the opportunity to showcase expertise and services to District property owners and managers, and be recognized both locally and nationally through the 2030 Districts Network. Read more about this exclusive benefit [here](#).
- Tap into workplace wellness and values-based food purchasing consultation and technical assistance. (Leading Level)
- Opportunities for featured catering at GU meetings and events.
- Opportunity to highlight your services to local governments and educational institutions looking to make sustainability and resilience improvements.

Additional benefits are available for members who add on sponsorship selections, reach out to sponsorship@greenumbrella.org.

“Being a member of Green Umbrella offers Fifth Third the opportunity to collaborate on and support meaningful projects in our community that reduce emissions, build thriving green spaces, and help make our community a more pleasant place to live and work.”

Jeremy Faust

Vice President, Director of Operational Sustainability
Fifth Third Bank



STEPS IN THE MEMBERSHIP PROCESS:



For questions about business membership,
please contact membership@greenumbrella.org.

We look forward to working with you!

The Green Umbrella Team



- 1 Fill out the [membership form](#).
- 2 You will receive a welcome email from us, which will include login information to our member portal, which will give you access to:
 - Our member directory.
 - Posting privileges to Green Umbrella's Jobs Board and Events Calendar.
 - Member-only resources, webinars, events, and more!
- 3 Throughout the year, you will receive personal invitations to:
 - Private building tours.
 - Upcoming best practices training, workshops, and discussion panels.
 - The annual Midwest Regional Sustainability Summit.
 - Updates on available resources and relevant news.