



5030 Oaklawn Drive | Cincinnati, OH 45223 | (513) 541-1538 | [www.GreenUmbrella.org](http://www.GreenUmbrella.org)

## Call for Maps and Infographics

We are seeking beautiful maps and artistic infographics for *A Cincinnati Foodshed Atlas*. The creation of *A Cincinnati Foodshed Atlas* is spearheaded by the Greater Cincinnati Regional Food Policy Council, an initiative of Green Umbrella. Green Umbrella is a registered 501(c)(3) entity. This project is inspired by [Food: An Atlas](#).

Through visualizing the Greater Cincinnati Regional Foodshed, we will deepen our understanding of the past and present and create graphic tools that assist with envisioning a healthier, more equitable, sustainable food system for the future.

We are seeking:

- 1) submissions of already completed or in process maps and infographics,
- 2) proposals for maps and infographics that can be created from current / future research and existing data sets,
- 3) cartographers, graphic designers, and visual artists who are willing to volunteer their time and skills to help produce the maps and final layouts.

Submissions can focus on all levels and connections, from cupboards and communities, to city, and beyond. We seek proposals that visualize the past, present and future visions of the Geography of our Foodshed. Any subject matter related to food is welcome – from food security, suburban garden projects, food-hubs, fast food, slow food, the urban-rural divide, and garden designs, to foraging, gleaning, cooking, composting, and eating. Maps, designs, and infographics may be hand drawn, digitally rendered, and/or created using a variety of methods. Please be creative.

Submissions are encouraged to consider visualizing existing data from the following sources: [Cincinnati Area Geographic Information Systems \(CAGIS\)](#); [Ohio, Kentucky, Indiana Council of Governments \(OKI\)](#); [Green Umbrella's State of Local Food](#); [A Cincinnati Farming and Food History](#); [Cultivating a Healthy Environment for Farmers](#); and [Local Harvest](#) to name a few.

Special consideration for selection will be given to those maps and ideas that provide insights into the diversity and complexity of our regional foodshed. We will use the maps: 1) to produce a large-format, paperback book with approximately 60-80 maps and infographics (also available as a free .pdf), 2) to present select pieces at local art exhibitions, and 3) to create a short flyer for political organizing.

## **Submission guidelines**

**Submissions due March 1st, 2019.**

### **1) Submitting a map**

- Submit a pdf version of your map.
- Submit a text document with short description of map and the sources used for your map.

*If your map is selected for inclusion, you will be required to submit projection and scale metadata.*

*Please specify if your map has already been published. Include where, by whom and the date of publication.*

By submitting a map you are granting graphic editorial rights to the editors of *A Cincinnati Foodshed Atlas*

### **2) Submitting a subject, theme or idea to be mapped**

- Submit a text document of less than 300 words explaining your idea.
- Include a detailed description of the data and its sources.

*If your map idea is selected for inclusion, you will be required to submit the data required to complete the mapping.*

By submitting a subject or theme, you are granting the editors of *A Cincinnati Foodshed Atlas* the right to use your subject (with attribution) and assign a cartographer / designer to the map.

You may submit as many maps or map proposals as you wish as long as you are able to supply adequate and appropriate data.

### **3) Volunteering**

Submit a text document with your name, relevant talent (cartographer, geographic researcher, designer, etc.), and any specific mapping and illustration software expertise.

**Send your submission to: [foodpolicy@greenumbrella.org](mailto:foodpolicy@greenumbrella.org)**  
**Subject Line: [Foodshed Atlas](#)**

### **Projected timeline for publication**

March 1 <sup>st</sup> 2019	Subject/research idea and sources due
June 1st	Selection of Project Proposals
September 1 <sup>st</sup>	Maps, infographics, data and text due
November 1 <sup>st</sup>	Edits & revisions returned from editors to contributors
January 15 <sup>th</sup> , 2020	Final draft due
March 11 <sup>th</sup>	Layout for <i>Atlas</i> completed
June 30 <sup>th</sup>	Published

**NOTE:** Once a subject or research idea is accepted, it becomes the property of the project. If you miss a deadline, you forfeit your project to the collaborative and the editors reserve the right to reassign your project as needed.

### **About the project organization**

The Editorial Team for *A Cincinnati Foodshed Atlas* consists of Michaela Oldfield, JD, PhD., Director of Green Umbrella's Greater Cincinnati Regional Food Policy Council; R. Alan Wight, PhD., School and Community Garden Liaison for the University of Cincinnati and Assistant Professor at The Christ College of Nursing and Health Sciences; Alex Tarr, PhD., Assistant Professor of Earth, Environment, and Physics at Worcester State University; and Alyssa Ryan, MA., Assistant Professor at The Christ College of Nursing and Health Sciences.

The editorial team is currently soliciting funds to cover the cost of design and layout, as well as an initial run of printing and binding. Money raised to fund the project will be put toward printing and binding. The purchase price will be kept minimal to make the *Atlas* accessible and any net proceeds generated from sales will go to The Greater Regional Cincinnati Food Policy Council and Cincinnati Permaculture Institute's Giving Trees Initiative.