## 2017 Sponsorship Package
### Kids Outdoor Adventure Expo
**Friday, July 14, 2017 at Winton Woods**

<table>
<thead>
<tr>
<th>SPONSORSHIP OPTIONS</th>
<th>Green Sponsor</th>
<th>Adventure Sponsor (limit to 2)</th>
<th>Village Sponsors (limit to 4)</th>
<th>Rafting Sponsor (reserved for Morgan's Outdoor Adventures)</th>
<th>Transportation Patron</th>
<th>Activity Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>DONATION LEVEL</td>
<td>$10,000+</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$500</td>
</tr>
</tbody>
</table>

### Recognition
- Prominent listing as Green Sponsor on all event materials, press release and including radio advertising
- Listing as Sponsor on event map for one of the following: Amphitheater & Lunchtime Show, Learning Adventure Alley
- Listing as Village Sponsor on event map for one of following: Let's Move!, Let's Explore!, Let's Go Green!, Let's Splash!
- Listing as Rafting Sponsor on event map and press release
- Listing as Transportation Patron on day-of sign

### Logo on all Kids Expo print, digital and transit ads (see detail below), event banner and map, distributed posters (250) and brochures (7,000)

### Covered 10' x 10' booth w/ table in Learning Adventure Alley
- Top Row
- 1st row
- 2nd row
- 3rd row

### Notes
- Digital, print and transit ads include:
  - Interior bus advertisements on Metro for one month (390 buses, all 54 routes, starting early-mid May, estimated reach of 2 million passenger trip impressions)
  - Print and online event advertising including Cincinnati Family and NKY Family magazine, and [www.cincinnatifamilymagazine.com](http://www.cincinnatifamilymagazine.com) (estimated reach of 150,000+)

**Deadline for sign recognition is July 1, 2017**
2017 Kids Outdoor Adventure Expo
Sponsorship Registration

Sponsor Information:

Company Name: __________________________________________________________
Contact Name: __________________________________________________________
Address: __________________________________________________________________
City: __________________________ State: __________ Zip: ________________
Phone: __________________________ Email: _________________________________

Payment:

☐ Credit Card: CC # ____________________________ Exp. Date: ____________
  Cardholder’s Name: __________________________________ Verification Code: ______
  Cardholder’s Signature: ________________________________

☐ Check enclosed
☐ Check to follow

Checks should be made payable to Green Umbrella. Your sponsorship is tax deductible as provided by law. Sponsors will receive an official receipt for tax purposes outlining the tax-deductible portion of the sponsorship. Green Umbrella is a 501(c)(3) organization; our tax ID# is 31-1770299.

Yes, I want to become a sponsor for the Kids Outdoor Adventure Expo!

☐ Green Sponsor: $10,000
☐ Adventure Sponsor: $5,000
☐ Village Sponsor: $2,500
☐ Rafting Sponsor: $1,500
☐ Transportation Patron: $1,000
☐ Activity Sponsor: $500
Other: $ ____________

Please return completed form to:
Green Umbrella
4138 Hamilton Ave, Suite D
Cincinnati, OH 45223
Fax: (513) 297-7938

For more information, please contact:
Amy Yokel
Communications & Program Manager
(513) 541-1538
amy@greenumbrella.org

Green Umbrella
Regional Sustainability Alliance