



2017 Sponsorship Package  
**Kids Outdoor Adventure Expo**  
 Friday, July 14, 2017 at Winton Woods



SPONSORSHIP OPTIONS	Green Sponsor	Adventure Sponsor (limit to 2)	Village Sponsors (limit to 4)	Rafting Sponsor (reserved for Morgan's Outdoor Adventures)	Transportation Patron	Activity Sponsor
<b>DONATION LEVEL</b>	<b>\$10,000+</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$500</b>
<b>Recognition</b>	Prominent listing as Green Sponsor on all event materials, press release and including radio advertising	Listing as Sponsor on event map for one of following: <ul style="list-style-type: none"> <li>• Amphitheater &amp; Lunchtime Show</li> <li>• Learning Adventure Alley</li> </ul>	Listing as Village Sponsor on event map for one of following: <ul style="list-style-type: none"> <li>• <i>Let's Move!</i></li> <li>• <i>Let's Explore!</i></li> <li>• <i>Let's Go Green!</i></li> <li>• <i>Let's Splash!</i></li> </ul>	Listing as Rafting Sponsor on event map and press release	Listing as Transportation Patron on day-of sign	Listing as Sponsor on event map for one of following: <ul style="list-style-type: none"> <li>• Walking trail</li> <li>• Yoga for Kids</li> <li>• STEM-focused activity</li> <li>• Cooling stations</li> </ul>
<b>Logo on all Kids Expo print, digital and transit ads (see detail below), event banner and map, distributed posters (250) and brochures (7,000)</b>	<b>Top Row</b>	<b>1<sup>st</sup> row</b>	<b>2<sup>nd</sup> row</b>	<b>3<sup>rd</sup> row</b>		
<b>Covered 10' x 10' booth w/ table in Learning Adventure Alley</b>	X Includes reserved parking	X Includes reserved parking	X			
<b>Notes</b>	Digital, print and transit ads include: <ul style="list-style-type: none"> <li>• Interior bus advertisements on Metro for one month (390 buses, all 54 routes, starting early-mid May, estimated reach of 2 million passenger trip impressions)</li> <li>• Print and online event advertising including Cincinnati Family and NKY Family magazine, and www.cincinnatifamilymagazine.com (estimated reach of 150,000+)</li> </ul>				Deadline for sign recognition is July 1, 2017	



**2017 Kids Outdoor  
Adventure Expo  
Sponsorship Registration**

Yes, I want to become a sponsor for the Kids  
Outdoor Adventure Expo!

- Green Sponsor: \$10,000
- Adventure Sponsor: \$5,000
- Village Sponsor: \$2,500
- Rafting Sponsor: \$1,500
- Transportation Patron: \$1,000
- Activity Sponsor: \$500
- Other: \$ \_\_\_\_\_

**Sponsor Information:**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment:**

Credit Card: CC # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Verification Code: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Check enclosed

Check to follow

*Checks should be made payable to Green Umbrella. Your sponsorship is tax deductible as provided by law. Sponsors will receive an official receipt for tax purposes outlining the tax-deductible portion of the sponsorship. Green Umbrella is a 501(c)(3) organization; our tax ID# is 31-1770299.*

**Please return completed form to:**

Green Umbrella  
4138 Hamilton Ave, Suite D  
Cincinnati, OH 45223  
Fax: (513) 297-7938

**For more information, please contact:**

Amy Yokel  
Communications & Program Manager  
(513) 541-1538  
amy@greenumbrella.org

