### SPONSORSHIP OPTIONS

<table>
<thead>
<tr>
<th>DONATION LEVEL</th>
<th>Green Sponsor</th>
<th>Biking Sponsor</th>
<th>Hiking Sponsor</th>
<th>Walking Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$7,500</td>
<td>Top Row</td>
<td>1&lt;sup&gt;st&lt;/sup&gt; Row</td>
<td>2&lt;sup&gt;nd&lt;/sup&gt; Row</td>
<td>3&lt;sup&gt;rd&lt;/sup&gt; Row</td>
</tr>
<tr>
<td>$3,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$1,500</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$500</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Recognition on all TV, print and digital ads including:
  - 62 CET/ThinkTV spots during August and September (CET and ThinkTV combines to reach 1.3 million TV households weekly)
  - Cincinnati Family and NKY Family magazines and www.cincinnatifamilymagazine.com (estimated reach of 150K+)
  - Distributed posters (300) and brochures (12,000)

- Recognition on all transit ads (interior bus ads in all Metro buses for 1 month starting mid-August, ~1.3 million passenger trips)

- Recognition on event website for one year (www.greatoutdoorweekend.org, 8,000 page views estimated for just the month leading up to the event)

- Name recognition in event press release

- Recognition on at least one email blast highlighting event (5,000 subscribers)

- Radio spots on WVXU/WGUC recognizing sponsorship (weekly listenership of 230,900)

- Social Media: Facebook and Twitter (followers on Facebook: 5,400 and Twitter: 2,000)

  - Mentioned in posts promoting event at least 2x
  - Mentioned in posts promoting event at least once

Commit by June 22, 2018 to receive maximum benefits described above.
Yes, I want to sponsor the Great Outdoor Weekend at the following level:

_____ $7,500 – Green Sponsor
_____ $3,500 – Biking Sponsor
_____ $1,500 – Hiking Sponsor
_____ $500 – Walking Sponsor
_____ Other (Please indicate amount: $____________)

Sponsorship Registration

Sponsor Information:
Company Name: ____________________________________________________________________________________________
Contact Name: ______________________________________________________________________________________________
Address: __________________________________________________________________________________________________
City: _____________________________ State: _______________ Zip: ______________________
Phone: ___________________________ Email: _________________________________________________________________

Payment:
☐ Credit Card: CC # ____________________________ Exp. Date: ______________
Cardholder’s Name: ____________________________ Verification Code: __________
Cardholder’s Signature: ____________________________
☐ Check enclosed
☐ Check to follow

Checks should be made payable to Green Umbrella. Your sponsorship is tax deductible as provided by law. Sponsors will receive an official receipt for tax purposes outlining the tax-deductible portion of the sponsorship. Green Umbrella is a 501(c)(3) organization; our tax ID# is 31-1770299.

Please return completed form to:
GOW c/o Green Umbrella
5030 Oaklawn Drive
Cincinnati, OH 45227
Fax: (513) 297-7938

For more information, please contact:
Ryan Mooney-Bullock
Communications & Program Manager
(513) 541-1538
ryan [at] greenumbrella.org