MIDWEST REGIONAL SUSTAINABILITY SUMMIT
Thursday, June 16, 2022

2022 Promo Toolkit
#MRSS2022  

midwestsustainabilitysummit.org
Overview

The Midwest Regional Sustainability Summit, hosted by Green Umbrella, brings together businesses, nonprofits, government officials, and community leaders to share ideas that propel us toward a healthier, more resilient, sustainable, and equitable future.

The 2022 Summit will focus on emergent strategies for an equitable, climate-prepared region. It will be held at Xavier University’s Cintas Center on Thursday, June 16, with a keynote by Kristin Baja from the Urban Sustainability Directors Network, and a plenary panel with mayors from Cincinnati, Dayton, and Lima, Ohio.

The event will feature 60+ speakers, an expo, reception, art show, and more. Registered guests can attend in-person or tune in virtually to a live stream of the main stage.

This kit will equip you with everything you need to help us spread the word and make the 2022 Summit our best yet.
How to: General Event Promotion

Keynote: Kristin Baja

1. Click here to find an event promo image

2. Make a post communicating why you’re excited about the Summit:
   - 60+ Speakers
   - Keynote by Kristin Baja
   - Plenary Panel of Mayors
   - Expo
   - Art Show
   - & More!

3. Tag Green Umbrella

4. Direct folks to learn more and register at midwestsustainabilitysummit.org

MAYORAL PLENARY PANEL

Equitable Climate Action: How Mayors Locally Impact Their Communities and the World Beyond

Cincinnati Mayor Aftab Pureval
Dayton Mayor Jeffrey Mims, Jr.
Lima Mayor Sharetta Smith
How To: Speakers

Gary Dangel
March 30 at 6:48 AM

I get to speak about the Walnut Hills Redevelopment Foundation’s efforts to help our neighborhood become greener at the 2022 Midwest Regional Sustainability Summit. As manager of the Grow 06 Urban Ag Collective, I’ll be speaking about Decentralized Community Composting along with Marie & Julia from Queen City Commons and Olivia from CompostNow.

Join in person on Thursday, June 16 to explore Emergent Strategies for an Equitable, Climate Prepared Region.

Early-bird registration closes on Thursday 3/31. Or, register for the live stream of the main stage and tune in from anywhere.

https://www.midwestsustainabilitysummit.org

1. Click here to find your session’s Promo Image

2. Make a post communicating your excitement about speaking at the event

3. Tag Green Umbrella and other speakers on your session:
   - Facebook: @GreenUmbrellaCIN
   - Instagram: @GreenUmbrellaCincy
   - Twitter: @GreenUmbrella
   - LinkedIn: @Green Umbrella

4. Direct folks to learn more and register at midwestsustainabilitysummit.org
How to: Sponsors

1. Click here to find the event sponsors image or a general event promo image

2. Make a post communicating why your organization is sponsoring the event

3. Tag Green Umbrella:
   - Facebook: @GreenUmbrellaCIN
   - Instagram: @GreenUmbrellaCincy
   - Twitter: @GreenUmbrella
   - LinkedIn: @ Green Umbrella

4. Direct folks to learn more and register at midwestsustainabilitysummit.org