



## 2020 OUTDOOR EVENT SERIES SPONSORSHIP MENU

COVID-19 has proven that accessible outdoor spaces like parks and trails are critical to our physical and mental health. While the pandemic has impacted the logistics of our signature events, we have adjusted our plans so we can safely celebrate and promote these important public places.

Your business or organization can support our work to make the outdoors more accessible by sponsoring our 2020 outdoor event series.

	TRAILBLAZER	PATHFINDER	NAVIGATOR
<b>GREAT OUTDOOR WEEKEND</b>  September 19-27, 2020 Many Locations	<b>\$5,000</b>  <ul style="list-style-type: none"> <li>- Recognition on WVXU/WGUC radio campaign (\$1,000 ad buy)</li> <li>- Top recognition on all digital materials (emails, website for 1 year)</li> <li>- Social media shout out on boosted post (10,000 Facebook, 3,100 Twitter, 1,600 Instagram)</li> </ul>	<b>\$2,500</b>  <ul style="list-style-type: none"> <li>- Second tier recognition on all digital materials (email, website for 1 year)</li> <li>- Social media shout out</li> </ul>	<b>\$1,000</b>  <ul style="list-style-type: none"> <li>- Third tier recognition on all digital materials (email, website for 1 year)</li> <li>- Social media shout out</li> </ul>
<b>BYO-BREAKFAST ON THE BRIDGE</b>  Celebrating National Bike to Work Day  September 25, 2020 Purple People Bridge, Newport, KY	<b>\$1,000</b>  <ul style="list-style-type: none"> <li>- Social media shout out on boosted post (2,500 Facebook, 700 Twitter, 1,300 Instagram)</li> <li>- Top recognition on all digital materials (emails, website)</li> <li>- Logo on event banner</li> <li>- Exhibitor space at event</li> </ul>	<b>\$500</b>  <ul style="list-style-type: none"> <li>- Social media shout out</li> <li>- Top recognition on all digital materials (emails, website)</li> <li>- Logo on event banner</li> <li>- Exhibitor space at event</li> </ul>	<b>\$250</b>  <ul style="list-style-type: none"> <li>- Third tier recognition on all digital materials (email, website)</li> <li>- Logo on event banner</li> <li>- Exhibitor space at event</li> </ul>
<b>TRI-STATE TRAILS SUMMIT</b>  October 29, 2020 (to be confirmed) Virtual Event	<b>\$2,500</b>  <ul style="list-style-type: none"> <li>- Top recognition on all digital materials (email, website)</li> <li>- Social media shout out on boosted post (2,500 Facebook, 700 Twitter, 1,300 Instagram)</li> <li>- Opportunity to address audience for 3 minutes during keynote welcome</li> </ul>	<b>\$1,000</b>  <ul style="list-style-type: none"> <li>- Second tier recognition on all digital materials (email, website)</li> <li>- Sponsor mobile breakout session on the trail (to be confirmed)</li> </ul>	<b>\$500</b>  <ul style="list-style-type: none"> <li>- Third tier recognition on all digital materials (email, website)</li> <li>- Sponsor shout out during event</li> </ul>
Support all three events to get a discount!	<b>\$8,000</b>	<b>\$3,500</b>	<b>\$1,500</b>

To become a sponsor, contact Wade Johnston, Director of Tri-State Trails: [wade@greenumbrella.org](mailto:wade@greenumbrella.org) or (513) 541-1538