



June 9, 2017 | 8:00 am – 5:00pm
Schiff Conference Center
Xavier University
Cincinnati, Ohio



In 2017, the Midwest Regional Sustainability Summit will continue to explore new and promising areas of environmental sustainability, while also taking a deeper look at the issue of equity. We explore why this piece of the puzzle is often overlooked in the discussion around sustainability, and the ways in which new economic opportunities can be pursued that are both socially and environmentally just. To underscore this point, our keynote speaker this year is Van Jones. Jones is, among many things, a leader working to build an equitable green economy. He brings a wealth of knowledge and experience in linking the economy, the environment and social justice, notably through initiatives he has founded such as The Dream Corps, Green for All and Rebuild the Dream.

Highlights for this year's Summit:

- A **keynote address by Van Jones**, a globally recognized, award-winning leader in the green economy and founder of numerous social enterprises engaged in social and environmental justice,
- A **lunchtime awards ceremony honoring area small business enterprise (SBE) leaders** who have successfully incorporated sustainability into their business practices, and
- **Breakout sessions** where attendees can **dive deeper into issues** such as energy conservation, water quality, local food access, outdoor recreation, a sustainable supply chain and waste reduction.

Who Attends the Midwest Regional Sustainability Summit:

From Fortune 100 powerhouses to innovative small businesses, government agencies, academia and NGOs, the event brings together today's regional mayors, sustainability directors, leading green companies, small business enterprises and visionaries. These individuals are interested in and committed to becoming more sustainable, while solving some of the region's toughest environmental problems and creating a positive economic impact.

Get Involved

Attend the Summit

Each year, we seek to widen the table for discussion around the issue of environmental sustainability. We bring together a broad audience of professionals who seek to engage in thoughtful discussion, share best practices, celebrate the work that is currently being done in sustainability throughout the Midwest and identify areas for future regional collaboration. We invite all who are interested to join us on June 9 and be ready to deepen your understanding and expand your network.

Become a Sponsor

Taking part in this event as a sponsor means reaching a diverse and dynamic collection of individuals committed to making the region more environmentally and economically sustainable. We offer multiple ways to become involved and support the 2017 Midwest Regional Sustainability Summit – as a sponsor, an exhibitor or both. Please review our 2017 Sponsorship Package to find the best option for you and your organization.



Midwest Regional Sustainability Summit

2017 Sponsorship Package

SPONSORSHIP OPTIONS	GREEN Sponsor	Sustainability Advocate	Conservation Sponsor	Life-cycle Sponsor	Stewardship Sponsor
DONATION LEVEL	\$10,000+	\$5,000	\$2,500	\$1,500	\$500
Sponsorship features	<ul style="list-style-type: none"> • Top billing as GREEN Sponsor with logo alongside organizers on all materials • Opportunity to address audience for 3 minutes during welcome remarks • Logo placed on all takeaway items (e.g. USB drive) 	<ul style="list-style-type: none"> • Opportunity to exclusively sponsor a key program element: <ul style="list-style-type: none"> ○ Networking breakfast ○ Plenary session ○ Luncheon awards ceremony ○ SBE Awards Reception 	<ul style="list-style-type: none"> • Opportunity to sponsor one of 10+ breakout panel session (first choice) 	<ul style="list-style-type: none"> • Opportunity to sponsor one of 10+ breakout panel session (second choice) 	
Tickets to Summit	12	8	6	4	2
Exhibitor table included	Yes, prime location in Exhibitors' Hall	Yes	Yes	Yes	Available for additional \$100 (\$300 value)
Recognition in program booklet	Logo and company name on front cover alongside organizers	Logo on Sponsor page (row 1) and in materials for sponsored program element	Logo on Sponsor Page (row 2) and in materials for sponsored panel	Logo on Sponsor Page (row 3) and in materials for sponsored panel	Logo on Sponsor Page (row 4)
Recognition on Summit website	Logo, link and feature piece on homepage and Sponsor Page	Logo, link and feature piece on Sponsor Page (row 1)	Logo and link on Sponsor Page (row 2)	Logo on Sponsor Page (row 3)	Logo on Sponsor Page (row 4)



Sponsorship Registration

Yes, I want to sponsor the 2017 Midwest Regional Sustainability Summit at the following level:

- \$10,000 – GREEN Sponsor** (or indicate specific amount if greater than \$10,000: _____)
- \$5,000 – Sustainability Advocate**
- \$2,500 – Conservation Sponsor**
- \$1,500 – Life-cycle Sponsor**
- \$500 – Stewardship Sponsor** (check here if you wish to host an exhibitor table for additional \$100)

Sponsor Information:

Company Name: _____

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Check enclosed

Check to follow

Checks should be made payable to Green Umbrella. Your sponsorship is tax deductible as provided by law. Sponsors will receive an official receipt for tax purposes outlining the tax-deductible portion of the sponsorship. Green Umbrella is a 501(c)(3) organization; our tax ID# is 31-1770299.

Please return completed form to:

MRSS c/o Green Umbrella
4138 Hamilton Ave, Suite D
Cincinnati, OH 45223
Fax: (513) 297-7938

For more information, please contact:

Amy Yokel
Communication & Program Manager
(513) 541-1538
amy [at] greenumbrella.org

Thank you so much for your support of Green Umbrella and the Midwest Regional Sustainability Summit!